



Austin, TX  
May 14-22, 2016

ICSE 2016 is the premiere worldwide forum for professionals interested in all aspects of software engineering research. Over 1500 academic, industrial, and governmental researchers from dozens of countries—including hundreds of students—attend ICSE.

The three-day main conference has multiple tracks reporting on innovative research results as well as on software engineering education and practice. Tutorials, workshops, and other collocated events are held before and after the main conference to allow in-depth presentations and discussions of specific topics in software engineering.

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## *Invitation to Benefactors*

# 2016 International Conference on Software Engineering



# Benefactors can support ICSE 2016 at three levels

Commitments in writing by **May 1, 2015** qualify for additional benefits as an **early benefactor**

Laura Dillon, General Chair  
ICSE 2016

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|  | GOLD              | SILVER                 | BRONZE                 |
|--|-------------------|------------------------|------------------------|
| <i>Donation</i>  | \$25,000          | \$12,500               | \$5,000                |
| <i>Student luncheon*</i>   | Yes               | Yes                    | Yes (if early)         |
| <i>Logo on publicity &amp; website</i>                           | Large             | Medium                 | Small                  |
| <i>Logo displayed on-site</i>                                    | Large             | Medium                 | Small                  |
| <i>Complementary registrations for three-day main conference</i> | 3<br>(4 if early) | 2<br>(3 if early)      | 1<br>(2 if early)      |
| <i>Two-minute plenary session welcome to attendees</i>           | Yes               | No                     | No                     |
| <i>Acknowledged in printed program and plenary session</i>       | Yes               | Yes                    | Yes                    |
| <i>Ad in final printed program</i>                               | Yes               | +\$1,000<br>(if early) | +\$2,000<br>(if early) |
| <i>Display table</i>   | 2                 | 1                      | 1                      |
| <i>Material in registration packet</i>                           | Yes               | Yes                    | Yes                    |
| <i>30-second video ad for Teaser sessions</i>                    | Yes<br>(if early) | +\$1,500<br>(if early) | +\$2,500<br>(if early) |
| <i>Event naming*</i>   | Yes               | Yes                    | No                     |

\* Reception naming available to gold level only. Lunch, break, and session naming available to gold and silver. Level and date of commitment used for assignments.